



Business Philanthropy Club

Think Local, Give Local



The Business Philanthropy Club is a group of like-minded businesses that believe in 'social responsibility' at a grassroots level. We have come together to financially support Berkshire communities and local charities making a real, positive and measurable difference to communities and individuals in Berkshire. In Addition, members collaborate with other key business leaders to create tangible business opportunities.

For an **annual donation of £1500** per annum the BPC brings businesses together to give effectively and efficiently helping those in need in the County.

50% will be used immediately to support local needs

25% will be used to create an endowed fund that will provide a sustainable source of support to charities and voluntary groups.

25% will be used to develop new streams of funding for Berkshire and to facilitate BPC activities, events and networking meetings.

Some of the many benefits of becoming a member of the Business Philanthropy Club are:

- **Helping Local People** - We help you to give effectively, especially if you are not sure which causes to support. We know where the need is and make every penny count.
- **Saving you time** - It gives you the ability to direct all requests for charitable help to the Foundation thus freeing up your companies administration resources and reducing costs.
- **Fundraising with impact** - You can target your fundraising activities through the Club to maximise impact and social return on investment.
- **Raising staff morale and development** - We can introduce you to local community groups. Your staff can volunteer to help those in need whilst developing their own community knowledge and skills.
- **Invitations to exclusive events** - You will be invited to 2-3 BCF events a year such as a breakfast meeting, dinner with a philanthropy keynote speaker, and a pitch to the panel event. You will be able to network with representatives of like-minded businesses, have the opportunity to meet charity representatives and have a direct say in where your giving is directed.
- **Raising your Corporate Social Responsibility (CSR) profile** - Using the BPC logo shows everyone that your organisation is committed to CSR and proud to support voluntary groups and charities in Berkshire.
- **CSR Champions** - You will have the opportunity to have your name on the BCF website as a local community champion.
- **Cost effective and credible PR opportunities** - The opportunity to publish great stories of your business helping local communities through your giving, volunteering and fundraising.
- **Collaborating with other businesses** - We introduce you to other like-minded businesses; helping you create real business opportunities and market yourselves.



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I wish to become a member of the Business Philanthropy Club

Please complete in capital letters:

Title: _____

Full Name: _____

Company Name: _____

Company address:

Postcode: _____

Contact email: _____

Telephone: _____

Company legal status: Sole Trader/Partnership/Limited Company/Corporation (delete as appropriate)

I enclose a cheque for £1500 made payable to Berkshire Community Foundation

I have paid my membership via bank transfer to:

Svenska Handelsbanken

Sort Code 40-51-62

Account No 85659041